



Congreso Nacional del Medio Ambiente (Conama 2012)  
Madrid del 26 al 30 de noviembre de 2012

Sesión técnica: Eco-innovación: factor clave para la competitividad  
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01. EIP on Water

02. Estructura

03. Prioridades

04. Participación

## Antecedentes

- En el actual contexto socio-económico la UE analiza sectores clave para la competitividad y liderazgo.
- Sectores elegidos

Water Efficiency

Healthy Active Ageing

Agricultural sustainability

Raw Materials

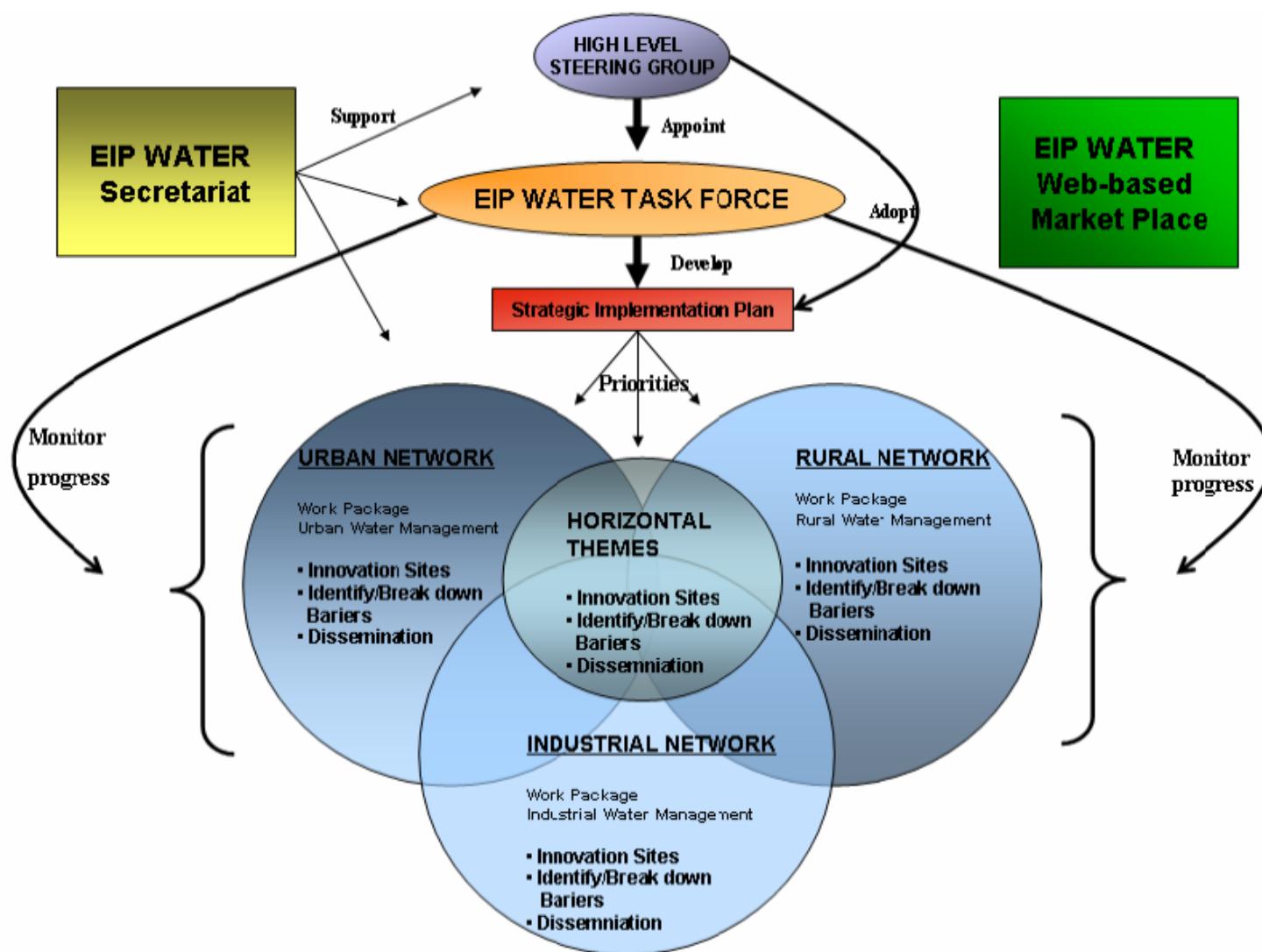
Smart Cities ?

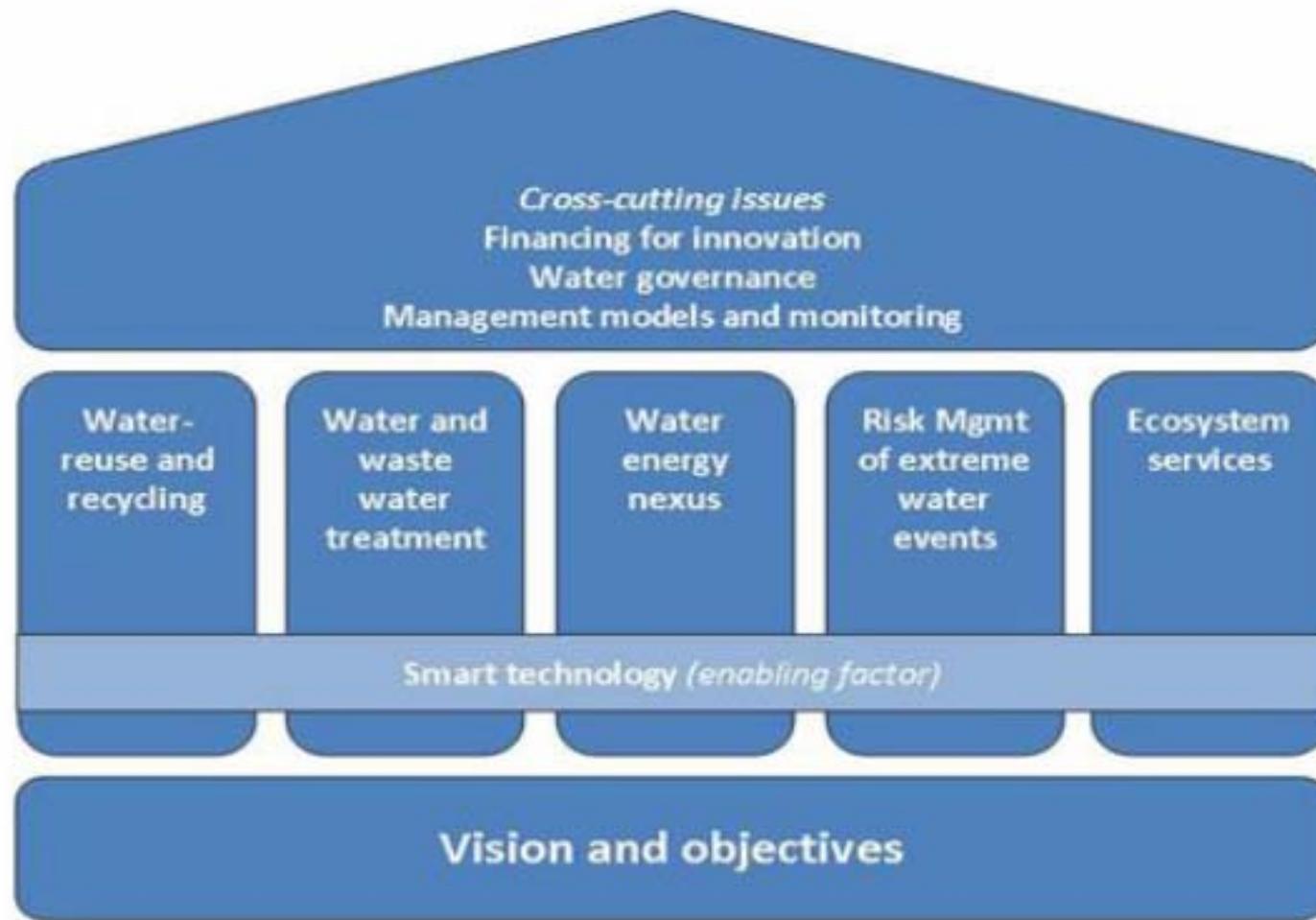
Smart Mobility ?

- La UE crea las **European Innovation Partnership** como la herramienta para articular soluciones innovadoras que puedan contribuir al objetivo de alcanzar una posición de liderazgo de Europa.

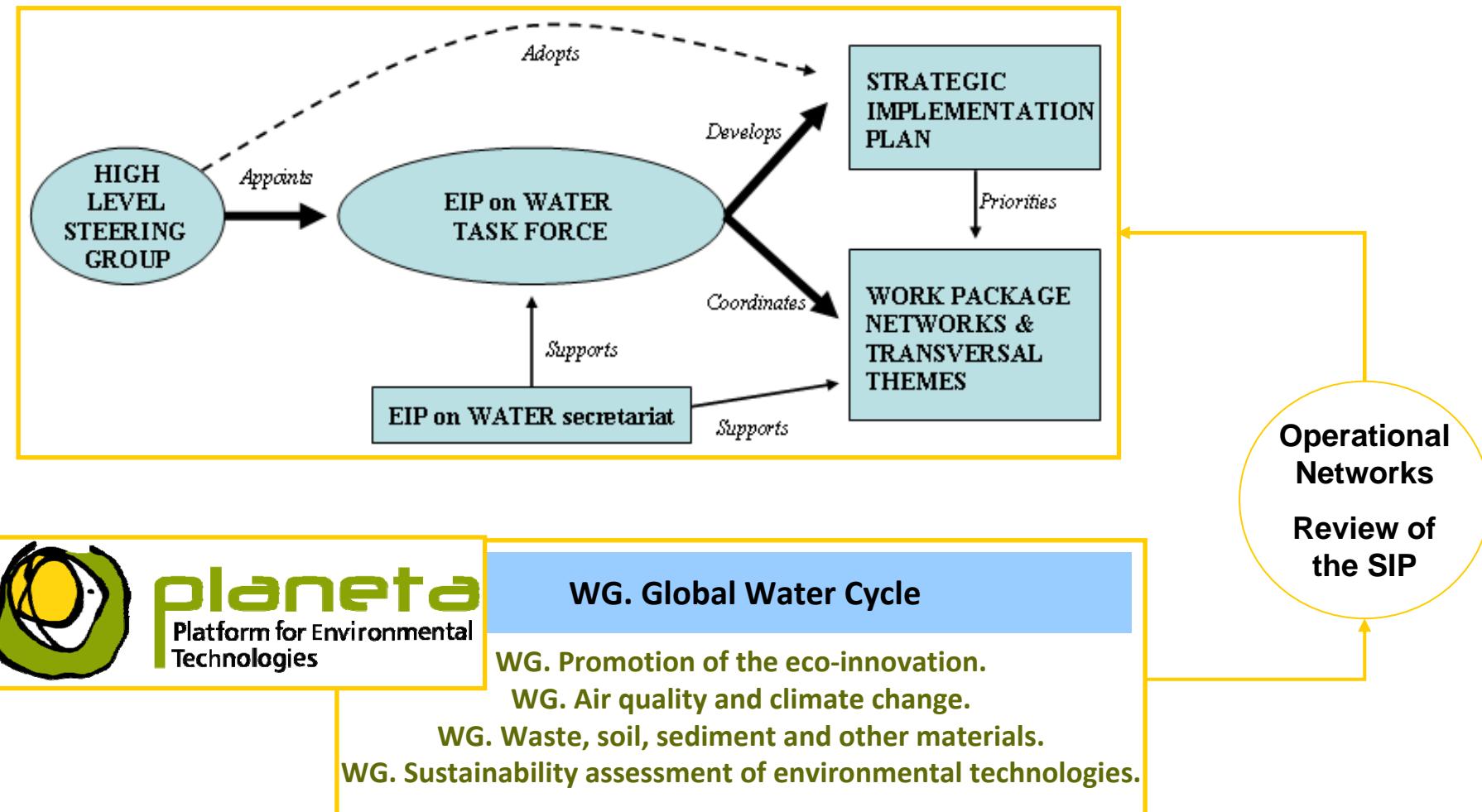
## Objetivos

- Potenciar la competitividad y liderazgo de las empresas europeas del sector del agua a través de la innovación.
- Creación de oportunidades de mercado.





### ¿Cómo involucrarse?



## EIP on Water: Participación

**Priority**

**+**

### Financing for innovation

To optimize EU existing R&D funding. Investments to cover EIP on water objectives.  
 Financing instruments to boost EU water companies competitiveness in export markets.  
 Tax System (Patent Box).

### Water reuse and recycling

Include Urban water reuse and recycling.  
 Wastewater recycling for aquifer replenishment (to avoid saline intrusion and/or as natural water services).  
 Fracking water treatment and recycling.

### Water and wastewater treatment

Alternative water resources (underground water treatment and seawater desalination).  
 Change micro-pollutants and pharmaceuticals per priority pollutants and emerging pollutants.

### Water and energy nexus

The use of renewable energies for water treatment.  
 Make a difference between less developed regions and more developed regions.  
 Use of waste water in crops for producing energy.

### Risk management of extreme events

Decisions support systems based on potential risk quantification at a river basins level.

### Management models and monitoring

Monitoring quantity and quality.

### Water governance

Include virtual water flows.  
 Public awareness about water value, wastewater treatment and reuse.

### Ecosystem services

Include virtual water flows.  
 Public awareness about water value, wastewater treatment and reuse.

### Smart technologies

Micro fuel cells, forward osmosis, advanced oxidation process, supercritical oxidation, membrane distillation.